

2017 Digital Rate Card

Business Listings

List your business or services in our Business Directory for **free** with the Business Name, address, phone and email.

Additional Features

Logo	\$30 for 12 months
Link to website	\$30 for 12 months
Logo & Link	\$50 for 12 months

Restaurant Listings

Do you have a restaurant or bar you would like to have listed? Listing includes logo, description, location and contact information.

Logo & Link	\$60 for 6 months \$100 for 1 year
Menu PDF	Add'l \$25

Banner Ads

We offer a number of Banner advertisements in specific locations throughout the site. These include sidebars, footers and section banners. Sizes and formats vary depending on section and quantities. Contact your sales rep to discuss rates.

Sample sizes

Sidebar	220x220, 600x220
Section Banner	120x600
Footer Banner	90x600

Real Estate Listings

List your property, house or condo for sale in the **Real Estate** Section.

Listing includes description, pricing, owner contact information and up to 8 images.

3 month placement	\$60
3 month renewal	\$25

Realtor Listings

Realtors or Agents can place up to 10 full property listings on the site including description, pricing, features and contact info with link to your home page. Includes up to 8 images per listing and business logo. Agents can swap out listings for new ones monthly during the term or as properties sell.

One month trial	\$60
3 month placement	\$250
6 month package	\$425
One year package	\$750

Photos submitted should be maximum 640x800 pixels and no larger than 2MB file size.

Agents can submit files in zip format or request administrative access for their listings.

Note: Abuse of administrative access from uploading illegal content or publishing unauthorized content will result in loss of publishing rights and/or costs to repair services.

Rental Listings

Rental properties listed by owner include property description, location, owner contact info and up to 6 images. Bookings are the responsibility of the owner or their designated agent, unless other terms have been arranged in advance of the insertion order.

3 month listing	\$50
6 month listing	\$80
1 year listing	\$150

Special Interest

Are you a community service or not for profit special event organizer? Send us your link or advertisement and we will post it on our site for free.

Ad placement will depend on type of event or service offered and placed at discretion of the Advertising agent responsible.

Ads will have a specific duration or cut off date at which time the advertiser can renew the listing.

Email Forwarding

Need a local email address like yourname@potrerobeach.com and forward mail to another email account
1 year forwarding for \$50

Contact Your
PotreroBeach.com Advertising Sales Rep
or **Andy Napier**, Publisher
In Costa Rica call (506) **8915-4945**
websales@potrerobeach.com

Please note: all rates are USD net and subject to change.
For all digital advertisements other than digital custom units and advertisements placed on a 100% SOV basis, payment is due prior to publication.
Regardless of the date of cancellation, advertiser is responsible for 100% of the amount shown on the insertion order for custom digital units and for advertisements placed on a 100% SOV basis.